



Spotlight Nadine Mneimneh



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Her patchwork dress caught our eye, but that was just the start of our love affair with Nadine Mneimneh's relaxed, multicultural collection.

What's the story behind your patchwork dress?

The theme of the collection is folklore, and I took inspiration from the Far East all the way to the Caribbean. This particular dress is made from Madras, which originated in India. I like classic cuts and fabrics with a twist, so I selected colours from the print to create a different visual effect.

How did you get into fashion?

After graduating from AUB with a business degree, I was hungry to learn about clothing design. I went to Milan for a short fashion course and then returned to Lebanon, where I continued studying pattern making. Jobs in retail, visual merchandising and styling followed. Finally the time seemed right to start my own label, which I launched last season.

There's hardly a button or zip in sight. Is that intentional?

I like the traditional Japanese style where things wrap and tie. It's about comfort. When you button or zip yourself into a garment, you feel like it's controlling you. Wrapping yourself in something gives you a sense of freedom.

You're Lebanese and you grew up in France. Why are East Asia, India, and the Caribbean so inspiring?

I've just always been attracted to other cultures. I love mixing Japanese printed patterns and French Vichy checks, or taking an authentic Thai jacket and making it modern. I focus on traditional garments but stay away from things that feel like costumes. After all, I'm designing clothes for someone like me, not Lady Gaga.

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